

## Sian Welby

## Broadcaster, Online Content Creator, User of Puns

Sian Welby has firmly cemented herself in the worlds of TV, Radio and Social.

Sian currently co - hosts the Capital Breakfast Show and can be heard every weekday 6am-10am. Prior to this, Sian hosted her own Heart FM evening show and her own Heart FM Sunday morning show.

Sian recently hosted e4 Pilot *Kinky Daters,* Goodwoods Speed Week for ITV alongside Dermot O'Leary and spent half of 2017 jetting off around the world to host Channel 5's *Formula E: Street Racers Magazine* show – The home of electric car racing.

As well as hosting BBC One's Snapchat channel, she also presented the ITV online quiz show 21 Seconds to Know following the success she garnered hosting the UK version of HQ Trivia, the live trivia game show that originally took the US by storm.

Sian started her presenting career as a c5 weather girl, but made headlines across the globe thanks to her creative comedy forecasts which racked up over 10 million views online – something which has cemented her in that world of social media and online coverage – she sees the importance in bridging both online and offline and has been featured by BBC Radio 1, TIME magazine, Comedy Central, the New York Times, Entertainment Weekly and MTV, to name but a few for this skill.

She also loves to work up fresh and engaging ideas and content for her own social media channels, enticing exciting commercial work with brands such as VERY, EBay and Barclaycard to name a few.



Independent Talent Group LTD